



April 2, 2018

Mei Releases App To Help Understand Text Messages Using Artificial Intelligence

Get Personality Profiles Based on Your Texting Conversations

NEW YORK, NY – April 2, 2018 – Today, New York-based Mei App Inc announced the beta release of their Android application, Mei, in Google Play. Mei is designed to help users better understand themselves and the people they communicate with using artificial intelligence (AI).

In this beta release, the app is launching a feature, which gives users complete personality profiles based on their text messages. Users don't need to answer survey questions or provide personal information since the app analyzes texts already in the phone. Within seconds, the app generates a Big 5 personality profile with scores across 30 different personality traits. Scores measure how the user compares to thousands of others in traits such as introversion/extroversion and spontaneity/thoughtfulness.

Not only can users get their own profile, but they can get profiles of friends and close contacts, also based on existing conversations in the phone.

“Communicating through text can often result in confusion and misinterpretation. We think AI and machine learning can help reduce this,” says founder Es Lee. “As a first step, we created a tool for users to get a glimpse of their own personalities and those of the

people they text. Better communication starts with a better understanding of ourselves and others.”

You can download Mei at <https://play.google.com/store/apps/details?id=com.mei>.

To find out more about Mei, you can follow them on Instagram or Twitter (@meitext) and Facebook (facebook.com/textmei). Mei can be also reached at info@textmei.com and www.textmei.com.